



NEWLIFE MINISTRY ACTIVITY FOR 2019



251 NEW LIFE LIVE! RADIO PROGRAMS were aired and **expanded onto 179 stations** where 1,175 persons called into the live program receiving godly counsel on a variety of difficult, painful life struggles. **Estimated weekly listening audience is over 2,000,000.**

1,053

PERSONS

were active in **133**

Sustained Victory /Sustained Healing follow-up coaching groups.

13,769

now receive our **DAILY DEVOTION** via email.

Weekend Workshops

1,569 PERSONS attended one of **21 intensive workshops.**

326,225 users viewed **1,245,647 pageviews** at **NEWLIFE.com**

HOSTED 105 New Life people on a 10-day **TOUR OF THE HOLY LAND**

ACTIVE EMAIL file increased to **95,321.**

Resources

Hosted the 2nd annual **INTERLUDE COUPLES RETREAT** and **2ND MEN'S GOLF EXPEDITION.**

4 NEW RESOURCES

were offered, and **67,566 resources** were sent out to New Life constituents.

PARTNERED in the successful national theatrical and DVD release of "**OVERCOMER.**"

Counselor Network

Close to **800** researched and approved licensed counselors (mental health professionals) were maintained in the **NEW LIFE COUNSELOR NETWORK.**

43,670 calls were made to the **NEW LIFE RESOURCE CENTER**, where **1,470** persons were referred to a counselor in our **NEW LIFE COUNSELING NETWORK.**

486 new "friends" followed us on Facebook – bringing total "Followers" to **54,083** and **total social media followers to 64,482.**

THE NEW LIFE APP had **6,526 new downloads** and was launched **176,841** times. It had **116,978** "media" plays and was navigated **2,199,062** times.

CLUB NEW LIFE (monthly giving group) increased to **4,416** members and **123 new teaching videos** were added to the **CLUB NEW LIFE VIDEO LIBRARY.**