



NEWLIFE MINISTRY ACTIVITY FOR 2020

Radio



262 NEW LIFE LIVE! RADIO PROGRAMS aired and **expanded on 252 stations** where 1,170 callers received godly counsel on a variety of difficult, painful, life struggles. **Estimated weekly listening audience is over 2,000,000.**

663 PERSONS

were active in **108 Sustained Victory /Healing** follow-up coaching groups, and **362 LIFE RECOVERY** groups were active.

14,834

receive our **DAILY DEVOTIONAL** email.

325,105 USERS VIEWED

1,320,876 pageviews at **NEWLIFE.com**

Weekend Workshops

1,638 PERSONS attended one of **24 "live" or "zoom" intensive workshops** and New Life conferences, and **205 alumni** attended an **Every Man's Battle** workshop as a part of our **Brothers In The Battle** program.

ACTIVE EMAIL file increased to

135,111

9 NEW RESOURCES were offered, and **72,280 resources** were sent out to New Life constituents.

Resources

PARTNERED in the national theatrical and DVD release of "**I STILL BELIEVE.**"

Hosted the 3rd annual **INTERLUDE COUPLES RETREAT** & 3rd **MEN'S GOLF EXPEDITION.**

CLUB NEW LIFE (monthly giving group) increased to **4,176** members and **317 new teaching videos** were added to the **CLUB NEW LIFE VIDEO LIBRARY.**

Counselor Network

784 approved licensed counselors (mental health professionals) were maintained.

32,858 calls were made to the **NEW LIFE RESOURCE CENTER**, where **1,079** persons were referred to a counselor in our **NEW LIFE COUNSELING NETWORK.**

3,117 new "friends" followed us on Facebook – bringing total "Followers" to **57,200** and total social media followers to **75,992.**

THE NEW LIFE APP had **6,216 new downloads** and was launched **189,404** times. It had **123,726** "media" plays and was navigated **2,496,388** times.

Launched a new **30-minute weekly television show "LIFE RECOVERY TODAY WITH STEPHEN ARTERBURN,"** airing on **NRB TV.**

2,624 new "friends" subscribed to our **YOUTUBE CHANNEL**, bringing total "subscribers" to **9,035** and total views to **203,778.**

229

"GOING DEEPER WITH STEPHEN ARTERBURN" videos were aired on our **YouTube** channel providing insight and purpose into our daily lives during the **pandemic.**