



# NEWLIFE MINISTRY ACTIVITY FOR 2021



Radio

**261 NEW LIFE LIVE! RADIO PROGRAMS** aired and **expanded on 253 stations** where 1,170 callers received godly counsel on a variety of difficult, painful, life struggles. **Estimated weekly listening audience is over 2,000,000.** The **NEW LIFE LIVE!** radio program can be heard on radio stations across the country; on **Sirius XM**; at **newlife.com**; on the **New Life App**; at **Oneplace.com**; as a **podcast** from your favorite podcast provider; and on Alexa-enabled devices. Additionally, it can be viewed on the **NRB TV Network** and on the **New Life YouTube channel.**

**14,032**

receive our **DAILY DEVOTIONAL** email.

**ACTIVE EMAIL** file increased to

**164,763**

**312,699 USERS VIEWED**

**1,155,907 pageviews** at

**NEWLIFE.com**

**PARTNERED** in the national theatrical and DVD release of **"SHOW ME THE FATHER."**

Hosted the **4th annual INTERLUDE COUPLES RETREAT & 4th MEN'S GOLF EXPEDITION.**

## Counselor Network

**29,750** calls were made to the **NEW LIFE RESOURCE CENTER**, where **1,958** persons were referred to a counselor in our **NEW LIFE COUNSELING NETWORK.**

**3,456** new "friends" subscribed to our **YouTube channel**, bringing total "subscribers" to **12,487** & total views of **378,834.**

**3,117** new "friends" followed us on social media. Adding that to **Steve Arterburn** and **Life Recovery Groups** social pages - bringing total "Followers" to **105,475.**

**"GOING DEEPER WITH STEPHEN ARTERBURN"** had **5,865** views and **"LIFE RECOVERY TODAY WITH STEPHEN ARTERBURN,"** had views **2,623** views on **YouTube.**

**693 PERSONS**

were active in **105 Sustained Victory /Healing** follow-up coaching groups, and **370 LIFE RECOVERY** groups were active.

**537** persons received a portion of the **\$174,398** in **SCHOLARSHIP FUNDS** to attend a workshop or participate in a Sustained Victory/Sustained Healing Group.

## Help & Hope

**Resources** **6 NEW RESOURCES** were offered, and **67,329 resources** were sent out to New Life constituents.

**CLUB NEW LIFE** (monthly giving group) increased to **3,813** members and **52 new teaching videos** were added to the **CLUB NEW LIFE VIDEO LIBRARY.**

**762** approved licensed counselors (mental health professionals) were maintained.

**Launched** the **"FEARLESS PARENTING"** Workshop which provides **practical advice** and hopeful **encouragement** for navigating the parent/adult child relationship.

**THE NEW LIFE APP** had **5,798 new downloads** and was launched **184,219** times. It had **131,744** "media" plays and was navigated **2,247,128** times.