



# NEWLIFE MINISTRY ACTIVITY FOR 2022



**260 NEW LIFE LIVE! RADIO PROGRAMS** aired and **expanded on 253 stations** where 975 callers received godly counsel on a variety of difficult, painful, life struggles. **Estimated weekly listening audience is over 2,000,000.** The radio program can be heard on **AM/FM/Sirius XM radio, newlife.com, the New Life App, Oneplace.com, NRB TV Network, New Life YouTube channel,** on an Alexa-enabled devices and as a **podcast** from your favorite podcast provider.

**12,435** now receive our **DAILY DEVOTIONAL** email.

**ACTIVE EMAIL** file increased to **188,880**

**735 PERSONS** were active in **107 Sustained Victory /Healing** follow-up coaching groups, and **399 LIFE RECOVERY** groups were active.

**Workshops 2,224 PERSONS** attended one of **28 live or zoom intensive workshops** and New Life conferences, and **139 alumni** attended an **Every Man's Battle** workshop as a part of our **Brothers in the Battle** program. Included in attendance numbers was the introduction of "Lumina" that saw 2 events and 569 attendees.

**332,032 USERS VIEWED** **1,128,038 pageviews** at **NEWLIFE.com**

**445** persons received a portion of the **\$191,525** in **SCHOLARSHIP FUNDS** to attend a workshop or participate in a Sustained Victory/Sustained Healing Group.

*Help & Hope*

In 2022 referred **42** folks to one of **33 NEW CERTIFIED COACHES** in our **NETWORK.**

**Resources 7 NEW RESOURCES** were offered, and **61,952 resources** were sent out to New Life constituents.

Hosted the **5th annual INTERLUDE COUPLES RETREAT & 5th MEN'S GOLF EXPEDITION.**

**CLUB NEW LIFE** (monthly giving group) ended the year with **3,655** members and **52 new teaching videos** (for a total of 511) were added to the **CLUB NEW LIFE VIDEO LIBRARY.**

## Counselor Network

**765** approved licensed counselors (mental health professionals) were maintained.

**24,558** calls were made to the **NEW LIFE RESOURCE CENTER**, where **1,335** persons were referred to a counselor in our **NEW LIFE COUNSELING NETWORK.**

**21,539** new "friends" followed us on **Facebook, Instagram, Twitter,** and **Pinterest** among New Life, Steve Arterburn, Life Recovery Groups and Lumina Brands – bringing total "Followers" to **122,993.** **2,310** new "friends" subscribed to our **YouTube** channel, bringing total "subscribers" to **14,793** and total views of **401,212.**

**Launched** the "**FEARLESS PARENTING**" Workshop which provides **practical advice** and hopeful **encouragement** for navigating the parent/adult child relationship.

**THE NEW LIFE APP** had **6,444 new downloads** and was launched **159,315** times. It had **104,470** "media" plays and was navigated **1,887,837** times.

"**GOING DEEPER WITH STEPHEN ARTERBURN**" had **1,418** views and "**LIFE RECOVERY TODAY WITH STEPHEN ARTERBURN,**" had views **2,349** views on **YouTube.**